

FOR IMMEDIATE RELEASE

COULD THE PULITZER GO INDIE? Indie Novelist Wanda Shapiro Sends Sometimes That Happens With Chicken to The Pulitzer Board

LOS ANGELES, California (June 13, 2010) – Indie author Wanda Shapiro has sent her debut novel to the Pulitzer Board at Columbia University. Having received *Sometimes That Happens With Chicken*, the Pulitzer Board has an opportunity to shake up the book world once again.

The book world still hasn't stopped talking about the 2010 Pulitzer Prize for Fiction being awarded to a small book from a small publisher and now an even smaller book from an even smaller publisher has been entered for the 2011 prize.

Given the rave reviews Shapiro's debut novel is receiving, she felt obligated as a publisher to send *Sometimes That Happens With Chicken* to the Pulitzer Board and she admits that the 2010 prize going to *Tinkers* by Paul Harding did spark a ray of hope when the news broke in April.

They're calling Shapiro a one-woman Random House because her indie business model is getting almost as much attention as her debut novel. Having written her first novel, she came to the conclusion that she doesn't need the publishing industry to sell books.

And readers are rallying around Shapiro's new novel as well as her approach to publishing. Her online platform onegirlonenovel.com is an experiment in indie literature and Shapiro has gone all in. Foregoing a traditional publisher Shapiro is bravely following in the footsteps of indie musicians and indie film makers, taking yet another medium down the independent, do-it-yourself path.

According to one reader, "*Sometimes That Happens With Chicken*...blazes beyond what we have come to expect from modern fiction..." and since her novel's debut Wanda Shapiro has been compared to Hemingway, Salinger, Hitchcock and Burroughs.

It was this kind of feedback that lead Shapiro to send her self-published novel to the Pulitzer Board which she explained recently on her blog. The title of her blog post asked – Could The Pulitzer Go Indie? – and in the post she weighed the Pulitzer Board's indie potential. She closed by saying:

"I'm an indie author and most likely that will count against me in some way when the nominating jurors get to *Chicken*. I doubt they receive many self-published novels and for all I know it's a big joke around the office when they do.

Either way, *Sometimes That Happens With Chicken* has been entered and this year, if it wanted to, the Pulitzer could go indie."

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After writing her first novel, Shapiro decided to cut out all the middlemen and start her own publishing company. By leveraging available technology, she is proving that small really is the new big. And by bringing a new level of quality and professionalism to self-publishing, Shapiro is positioning herself to be the first literary indie sensation.

For more information, visit <http://www.onegirlonenovel.com> where you can learn all about the girl, the novel, the plan, and how you can help.

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